



THE FULLY NETWORKED CAR WORKSHOP

Geneva Motor Show, 7 - 8 March 2012

preliminary programme

Day 1

7 March 2012

10h00-12h00: **Planned Exhibitor/Demo Tour**

12h00-13h00: **Registration/Speakers Briefing Lunch**

13h00: **Programme Overview, Introduction by Workshop Hosts**

Workshop Objective: Explore new approaches to establishing international standards for the benefit of the networked car

INTRODUCTION OF MODERATOR: Richard Parry-Jones

Update on Strategic Level Discussions from IEC, ISO, and ITU

Leadership from the three international organizations will discuss and ask the audience:

- What are the priority standards development areas?
- Why do we need global standards over regional standards?
- What new development processes do we need?
- What co-operation mechanisms are needed?
- What are the benefits of taking a holistic, system-wide approach?
- What does this approach mean for stakeholder engagement?
- How can we match the speed for new regulatory development and not just follow it?
- What types of standards will be needed? Performance based, interfaces, architecture?

Objective: Summarize all recent discussions and findings to distill information into clear messages to give ideas for the technical communities to work on

SPEAKERS: Rob Steele, ISO
Reinhard Scholl, ITU
Claude Ricaud, IEC

14h00: **Electric Vehicles and Electromobility**, Roundtable 30 mins., Discussion, Report 15 mins.

Panelists and Audience will be asked:

- *What interfaces and connectivity do we need standards for?*
- *How can they enhance connectivity?*
- *What are the new risks associated with electric vehicles?*
- *Can standards support recycling of the electric vehicle?*

SPEAKERS: Luc Bourgeois, Advanced Technology & Electronics Expert, Renault R&D
Karl-Josef Kuhn, Siemens Corporate Research & Technology
Junichi Yoshio, Pioneer Corporation, IEC/TC100
Yoram Berholtz, Red Bend Software
To be Confirmed, FISITA CONTACT

Jack Pokrzywa, SAE International

15h15: **Coffee Break**

15h45: **Vehicle Safety and Driver Distraction**, Roundtable 30 mins., Discussion, Report 15 mins.
Panelists and Audience will be asked:

- *How can standards be used to encourage and assess active safety performance and effectiveness?*

SPEAKERS: Scott Pennock, QNX Software
Dr. Hans W. Gierlich, HEAD Acoustics GmbH
Marc Osajda, Freescale Munich
To be Confirmed, Renault
To be Confirmed, FISITA Contact

16h45: **Regional ITS Perspectives - The African and Chinese Markets**

Panelists and Audience will consider:

- *What are the ITS priorities in new markets with great needs for ITS solutions?*

SPEAKERS: Thinus Booysen, Stellenbosch University, South Africa
To be Confirmed, China

17h15: **Cocktail Reception**

- 9h30: **ITS Communications**, 30 mins., Discussion, Report 15 mins.
Panelists and Audience will be asked:
- *How can standards help ITS Communications to contribute to Active Safety? Congestion? Energy? Data - formatting, frequency, and security?*
- SPEAKERS: Mika Rytkonen, Nokia
Christian Rousseau, Renault
Russ Shields, Ygomi
Sören Hess, ETSI
Antonio Calmon, Kaitech Consulting
Roger Lanctot, Strategy Analytics
Kerry Johnson, QNX Software
- 10h30: **Coffee Break**
- 11h00: **Standards for Cooperative ITS**, 30 mins., Discussion, Report 15 mins.
Additional Panelists and Audience will be asked:
- *How can standards help ITS Communications to contribute to Active Safety? Congestion? Energy? Data - formatting, frequency, and security?*
- SPEAKERS: Knut Evensen, Q-Free, CEN TC278, ISO/TC204, ETSI
Hans-Joachim Fischer, ESF GmbH, ISO/TC204
Thierry Ernst, Mines ParisTech/Inria, ITSSv6 Project Coordinator
Scott Cadzow, ISO/TC204, ETSI TC ITS
Masaki Sato, KEIO University, ISO/TC204
Takaaki Sugiura, ISO/TC204
William Whyte, Security Innovations, ISO/TC204
Steve Sprouffske, Kapsch TrafficCom
- 12h00: **Open Discussion, Summary, Q&A** - Full Audience Participation
- 13h00: **Conclusions**